

# Achieving System Cost Reduction and Performance Optimization using *RocketMEMS*® Semi-Custom Pressure Sensors

*Charles Chung, Ph.D.*

# *Rocket MEMS*

GET THE CHIPS YOU NEED  
Semi-custom MEMS Devices



AMFITZGERALD  
& ASSOCIATES

# Recent Articles on *RocketMEMS*®

sensors  
ONLINE

## Achieving System Cost Reduction and Performance Optimization through Semi-Custom MEMS Pressure Sensors

January 16, 2015

By: **Charles C. Chung**, AM Fitzgerald & Associates, **Paul F. Werbaneth**, AM Fitzgerald & Associates

### Sensors Insights

by Paul F. Werbaneth and Charles C. Chung  
*Guest Contributors*



- “Achieving System Cost Reduction and Performance Optimization through Semi-Custom MEMS Pressure Sensors.”
  - [Sensors Magazine](#), January 16, 2015
- “Choosing MEMS Pressure Sensors for Medical Device Applications.”
  - [Medical Design Briefs](#), November 1, 2014
- “Tailored MEMS Sensors for Customers Seeking Business Opportunities in the Long Tail Marketplace”
  - [CMM Magazine](#), November, 2014
- Link to more articles and more information:
  - <http://www.amfitzgerald.com/publications.html>

# Overview

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- **What are Semi-custom Pressure Sensors?**
- **System Level Benefits of Semi-custom**
  - Increase system performance
  - Decrease system cost
  - Improve system reliability
- **Scalable Production Volumes**
- **Moving Forward and Next Steps**
- **Questions & Answers**



# What are Semi-Custom Pressure Sensors?

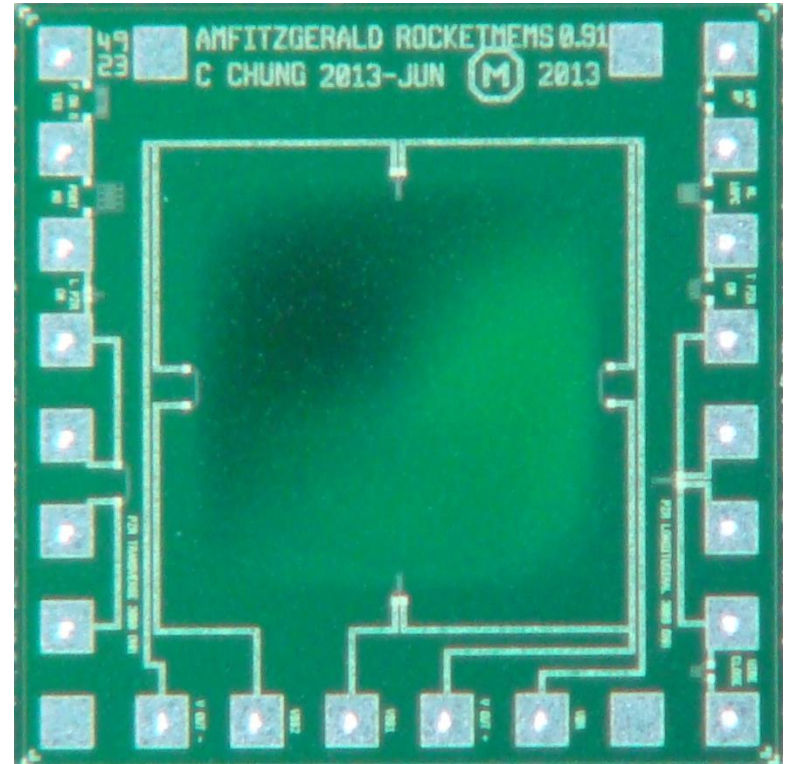
- Semi-custom pressure sensors are devices based on existing reference designs that were developed for an established, production-proven fabrication process
- Semi-custom pressure sensors have a degree of customization with less risk and cost compared to a fully custom device

	Sensor Specification	Fabrication Process	Development Time	Development Cost (Order of Magnitude)
Off-the-Shelf MEMS	Fixed	Fixed	None	0
Semi-Custom MEMS AMFitzgerald RocketMEMS®	Custom	Fixed	Months	\$ 100K+
Custom MEMS	Custom	Custom	Years	\$ 1M+

- Many pressure sensor applications' needs may be met with the *RocketMEMS®* semi-custom approach

# How Does Semi-custom Work?

- Semi-custom devices start with a established, stable, in-production process
- Side View:
  - The cross section of the device is defined by the fabrication process
  - Development of the fabrication process is the expensive, time consuming, and risky part of semiconductor chip development
- Top View:
  - The lateral features are defined by the masks
  - Lateral features are easier and less risky to change



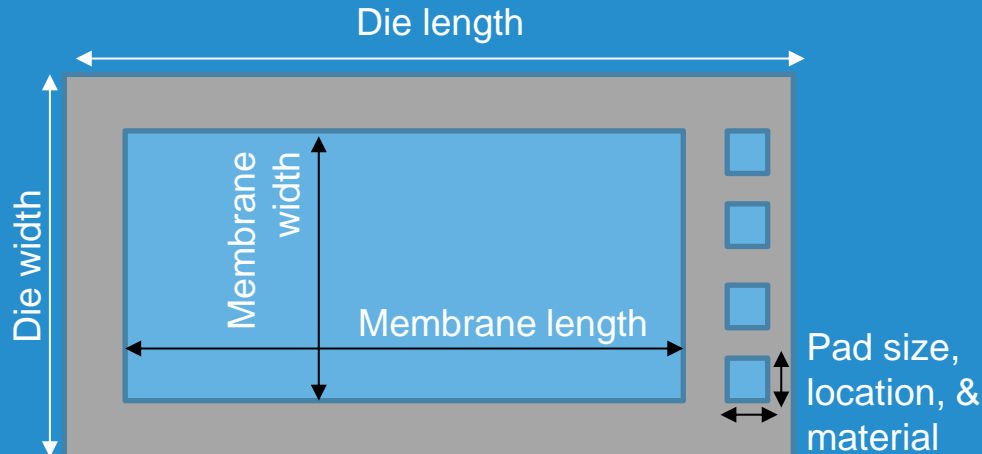
**Top View**

Photo of a RocketMEMS Pressure Sensor



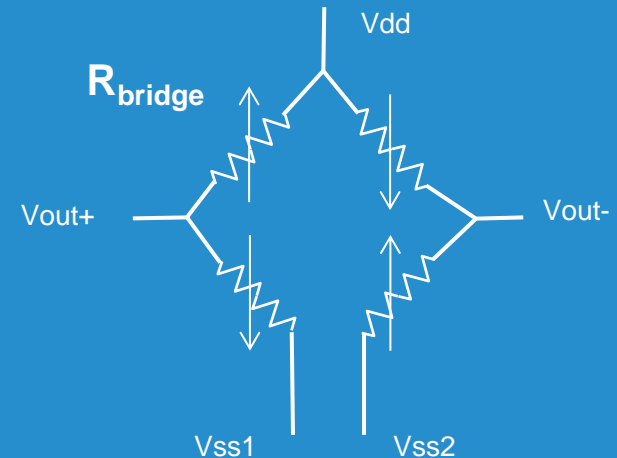
**Side View**

# RocketMEMS®: Customizable Parameters



## Mechanical Parameters

Die length, width, and thickness  
Membrane length, width, thickness  
Pad location, size, number, and material  
Burst Pressure



## Electrical Parameters

Bridge resistance  
Offset voltage, Power draw  
Full bridge or Half bridge

## Electromechanical Parameters Pressure range, Pressure sensitivity

# Ranges of Customizable Parameters

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	Medical	Consumer Electronics	Industrial or Aerospace
Chip length (mm)	0.3 – 2		
Thickness (mm)	0.3 - 1		
Bridge Resistance (K $\Omega$ )	1 – 10		
Pressure range, absolute (atm)	0.5 - 1.5 (380-1140 mmHg)	0.2 – 2	0.2 – 10 (3-150 psi)
Example Applications	Blood pressure Flow Monitors	Altimeter (altitude) Barometers (weather)	Fuel Gauges Hydraulic Systems

## Please note:

These are example specifications for these example applications.  
These are not the boundaries of the *RocketMEMS*® process.

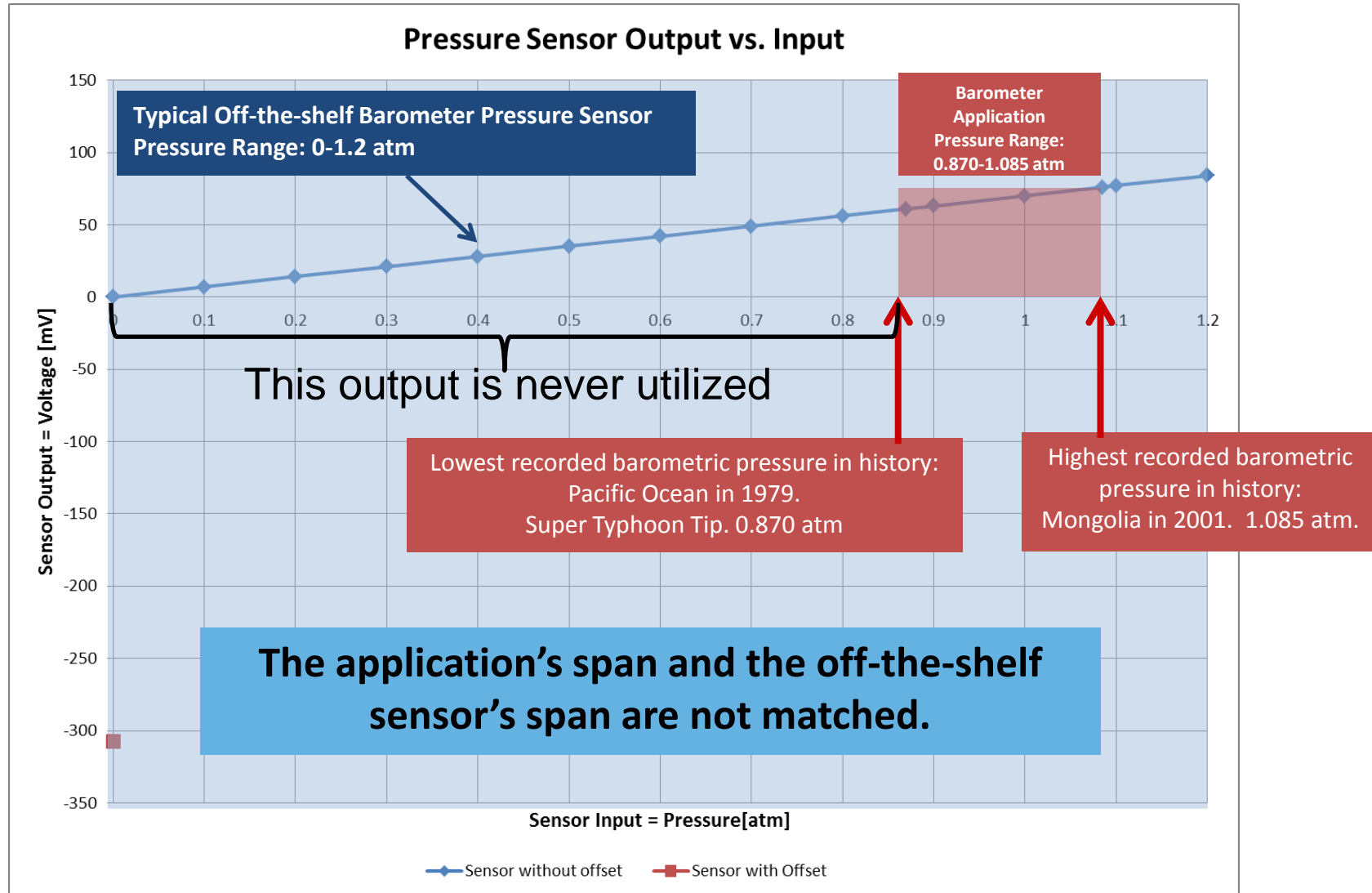
# How Can Semi-Custom Devices Benefit Your System?

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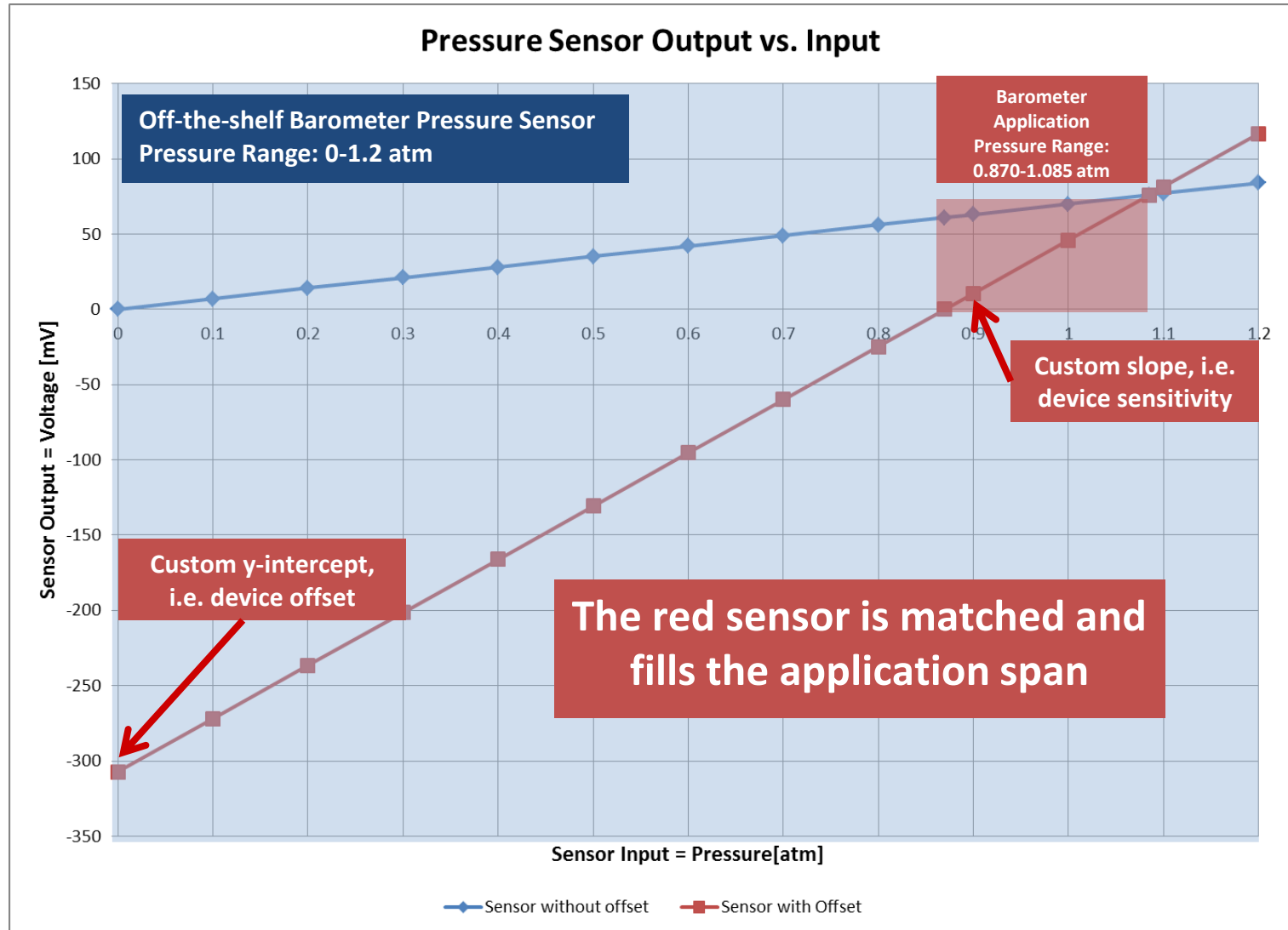
- **Increase system performance**
- **Reduce system cost**
- **Improve system reliability**



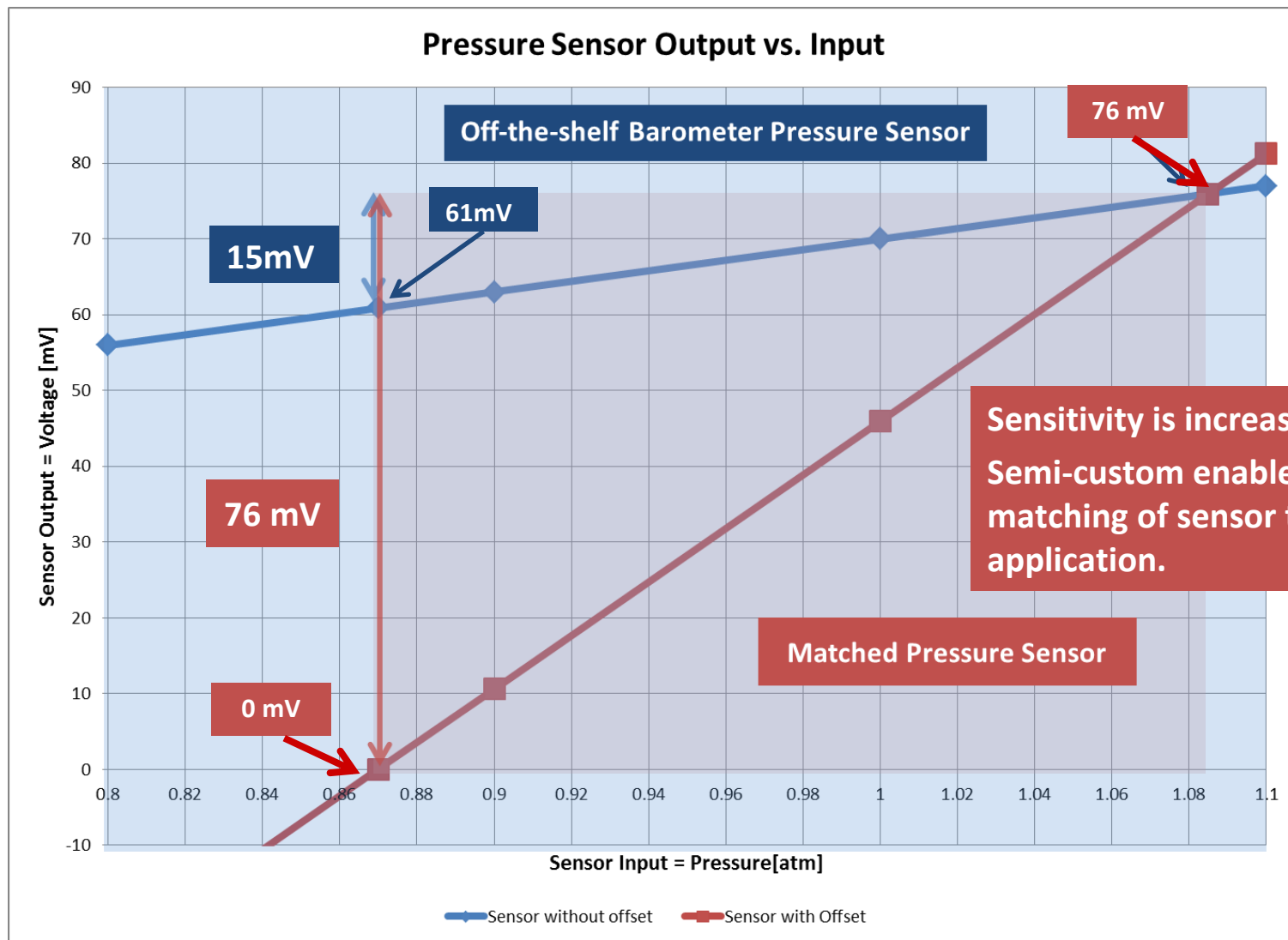
# Matching Application and Sensor Spans: Off-the-Shelf



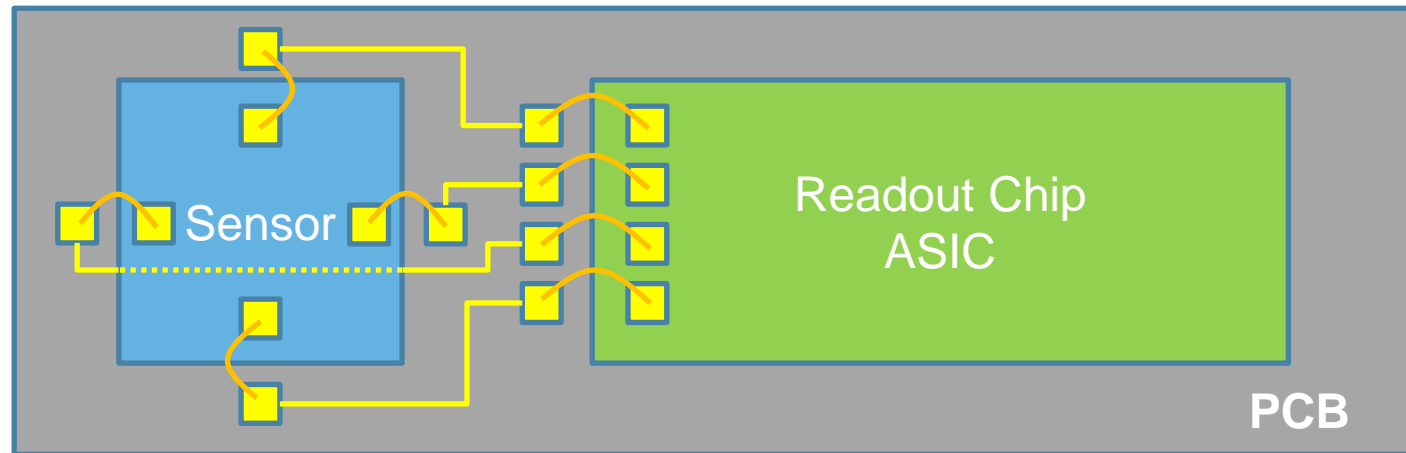
# Matching Application and Sensor Spans: Semi-Custom



# Zoom of Application Space



# Semi-Custom: System Cost Reduction & Reliability Improvement



Case A: Bond pads positioned optimally for each individual chip

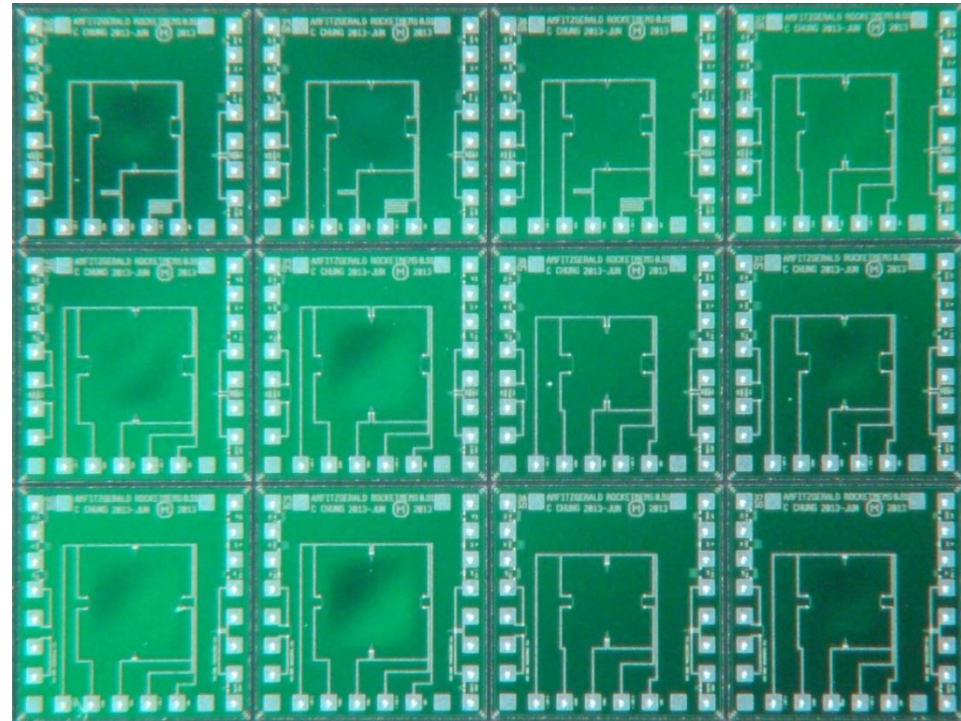


Case B: Bond pads positioned optimally for overall system

**Remove 1 component (PCB) and 4 wirebonds.  
Reduce costs, increase reliability (wirebonds are a typical point of failure), and  
decrease system size.**

# Scaling Die Volume: Prototyping to Production

- ***RocketMEMS®*** die volumes scale with your needs
- Multiple designs on a run
- Scalable production volumes:
  - Rapid prototyping
    - 500+ devices
  - Low volume production
    - 1000's to 10,000's devices/year
  - High volume production
    - Millions of devices/year



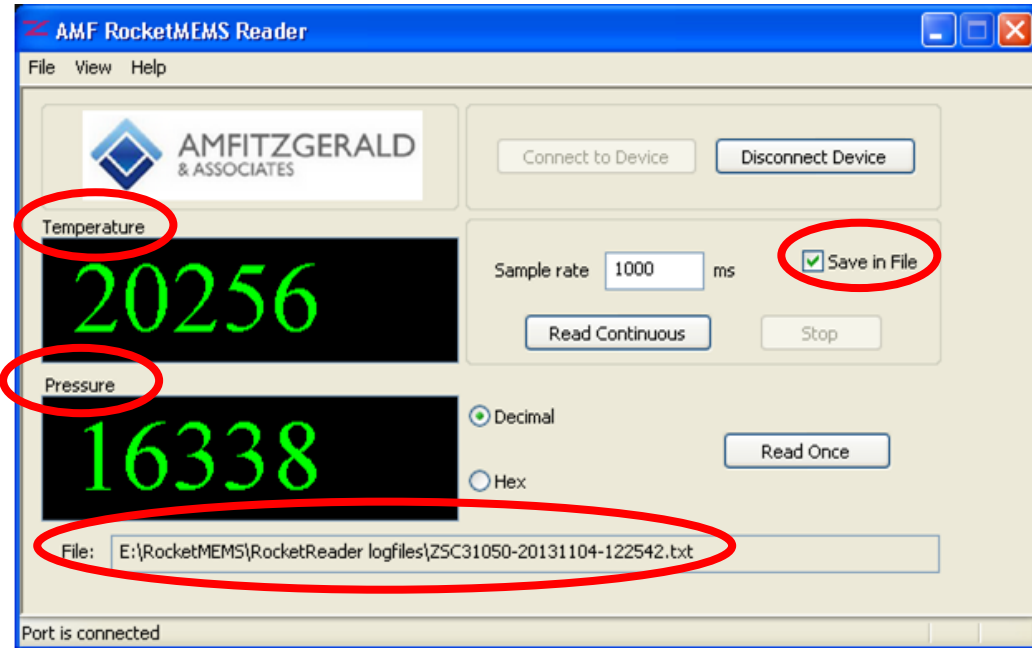
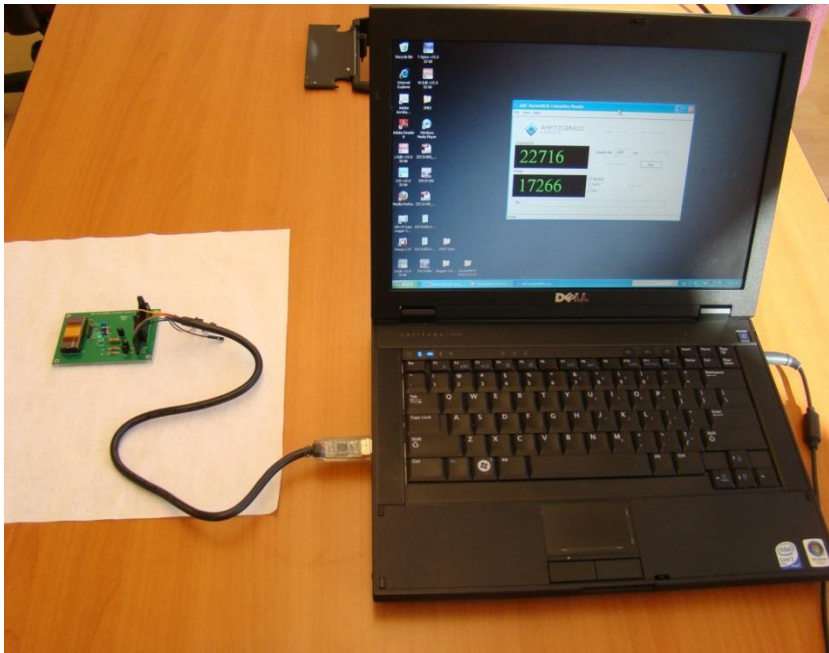
Multi-Project Wafer: Many different chip designs are processed on the same wafer

# ***RocketMEMS®: Specification to Device***

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- **Customer provides specification**
- **AMFitzgerald designs pressure sensors**
- **Silex Microsystems fabricates the chips**
- **Customer receives bare pressure sensor die in 4-5 months**
  
- **All die are 100% tested**
  - All known-good die
  - This is unique to *RocketMEMS*
  
- **Options: Readout electronics, ASIC, Packaging:**
  - We can offer support and recommendations

# Plug and Play Evaluation Kit with ZMDI ASIC



Kits include:

***RocketMEMS*® Pressure sensor**  
**Readout with ZMDI ASIC and Board**  
**Board-to-PC USB Cable**  
**Software and Manual**

**Monitor Pressure**  
**Monitor Temperature**  
**Store data in log file**

Pressure & temperature outputs are in raw digital counts.  
No compensation or calibration algorithm is applied.  
This allows a transparent view for evaluation of sensor performance.

To request an evaluation kit, please contact us at: [rocketmems@amfitzgerald.com](mailto:rocketmems@amfitzgerald.com)



# Silex: the world leader in MEMS Manufacture

**Accelerometers**

**Gyros**

**Pressure Sensors**

**Cantilevers**

**Touch Membranes**

**Flow Sensors**

**Filter Structures**

**CMOS Interposers**

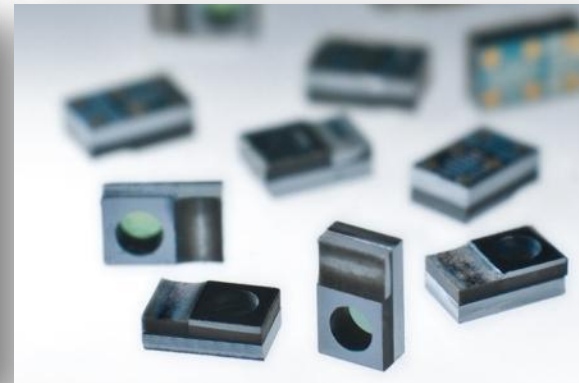
**Needles**

**uBatteries**

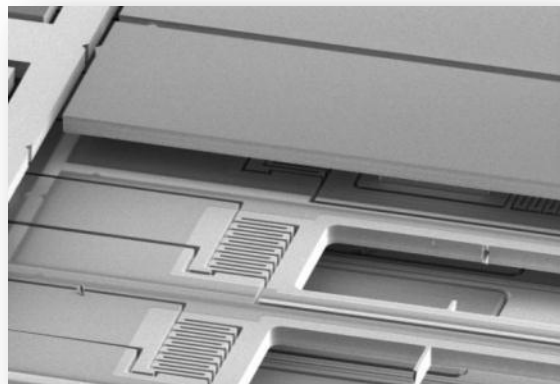
**IR Sensors**



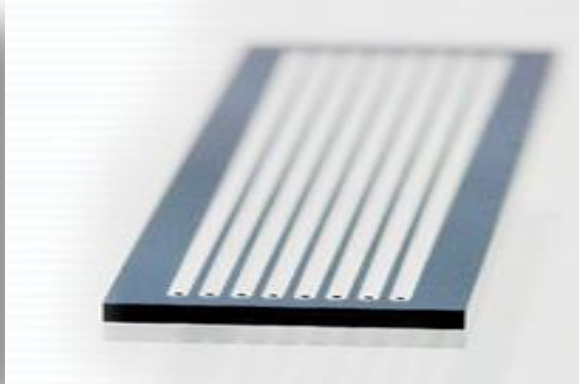
Pressure sensors for measuring blood pressure in coronary arteries



Microphones for mobile telephones



Mirrors for optical switching



Lab-on-chip for DNA analysis

**Cell/DNA Analysis**

**Microphones**

**RF Switches**

**Lab-on-Chips**

**Print Heads**

**Drug Delivery Devices**

**Mirrors**

**Optical Benches**

**Oscillators**



- Dedicated MEMS foundry with 12 years of volume MEMS production experience
  - Over 350 projects
  - Over 100 international customers
  - Work with over 50% of world's top 30 MEMS companies
- Bringing Innovation in Technology
  - Sil-Via® TSVs in consumer applications since 2006
  - Silicon interposers for all-silicon 2.5G packaging since 2006
  - Advanced wafer level packaging
  - Met-Via® Thick wafer metal TSVs since 2010
- Custom process integration to support the needs of MEMS innovators worldwide

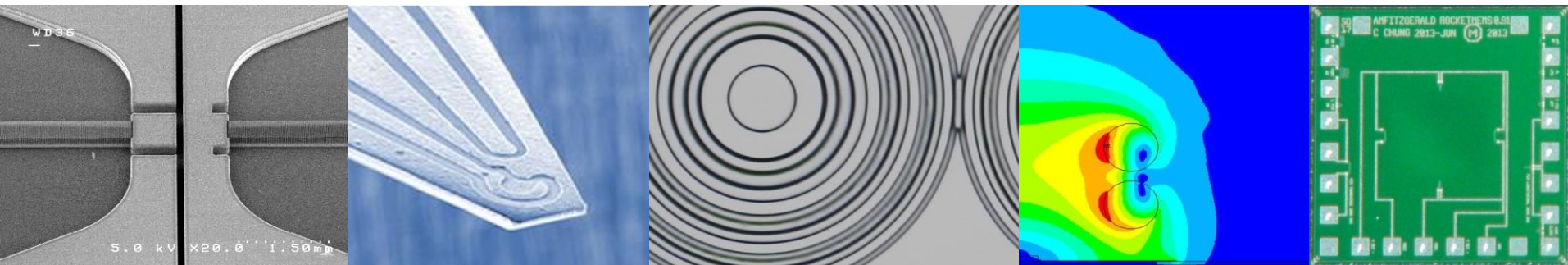


# AMFitzgerald Company Information

- **MEMS product development firm**
  - Global clientele
  - Over 125 clients served to date
  - Startups to Fortune 100 companies
- **Headquarters in Burlingame, California**
  - Silicon Valley, near SFO airport
- **Consistent growth since founding**
  - Founded in 2003
- **Active member of the MEMS Industry Group**

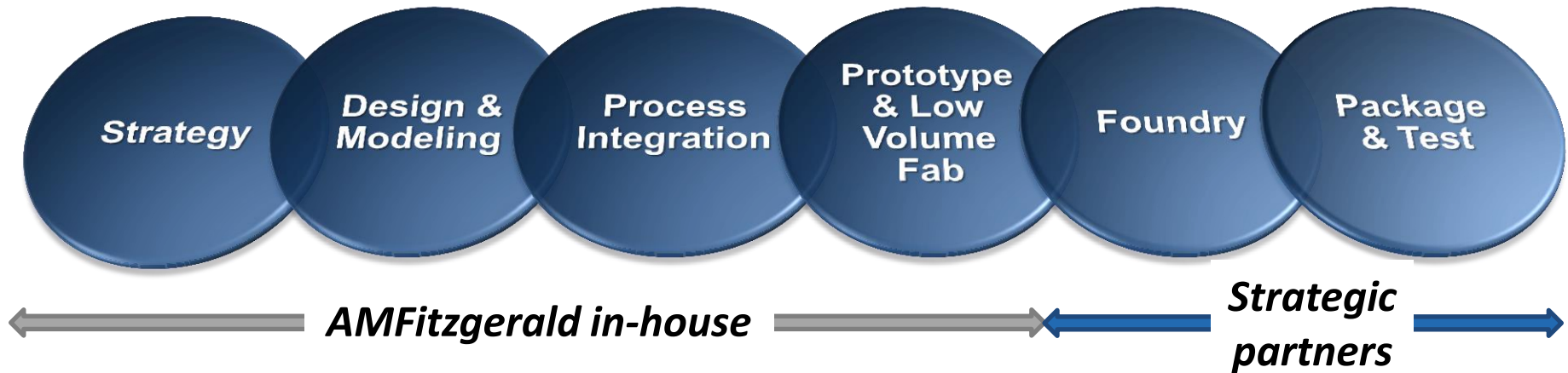


Headquarters in Burlingame, CA



# AMFitzgerald: Your Partner in MEMS Product Development

A complete supply chain from concept to production



- MEMS development from start to finish
- Multi-disciplinary, expert engineering team
- Design and process integration for volume production
- In-house prototype fabrication, easy transition to production partners

## ***RocketMEMS®:***

### **Semi-custom Pressure Sensors**

- Increase system performance
- Decrease system cost
- Improve system reliability
- With reduced development costs, times, and risk



***Rocket  
MEMS***

**GET THE CHIPS YOU NEED  
Semi-custom MEMS Devices**

**For Information, Inquiries, Die Samples, Evaluation Kits**

**Webpage: [www.amfitzgerald.com/rocketmems.html](http://www.amfitzgerald.com/rocketmems.html)**

**Articles: [www.amfitzgerald.com/publications.html](http://www.amfitzgerald.com/publications.html)**

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